

## Press Release

Paris, 11 September 2008

### Appointments

ALD International announces the appointments of Michel COLBERT as General Manager of ALD Automotive Austria, Martin KOESSLER as General Manager of ALD Automotive Romania, Klaus PETERSEN as Regional Director of the Nordic Region and Philippe VALIGNY as General Manager of ALD Automotive Ukraine.

**Michel COLBERT**, Regional Director in the South-East European Region (Austria, Croatia, Slovenia, Serbia, Hungary and Romania), will additionally assume the position of General Manager of ALD Automotive Austria.

**Martin KOESSLER**, previously General Manager of ALD Automotive Austria, has been appointed General Manager of ALD Romania.

**Klaus PETERSEN**, has been appointed Regional Director for the Nordic Region, which includes Denmark, Finland, Sweden, and Norway. He remains in charge of ALD Automotive Denmark.

**Philippe VALIGNY**, previously in charge of ALD Romania, has been appointed General Manager of ALD Automotive Ukraine.

ALD International is the holding structure of ALD Automotive group, subsidiary of Société Générale Group specialised in operational leasing and fleet management. ALD Automotive manages more than 765 000 vehicles in 39 countries.

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#### Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 151,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 733 billion, June 2008) and under management (EUR 381.4 billion, June 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in the five major socially-responsible investment indexes.

[www.socgen.com](http://www.socgen.com)

#### ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale Group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates now in **39 countries**,
- Employs **4 000 persons**,
- Manages **765 600 vehicles** (July 2008)

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Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

[www.aldautomotive.com](http://www.aldautomotive.com)

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