

Press Release

Paris, 15th September 2010

New appointments at ALD International

ALD International is pleased to announce the new organisation of its Sales Department:

- **Shane Dowling**, previously Sales Manager for New Businesses, will take direct responsibility of the International Sales team. He will report directly to Pascal Serres, Deputy CEO of ALD Automotive.
- **Benjamin Daels** is appointed International Sales Manager for New Businesses, replacing Shane Dowling, and will be in charge of new business opportunities at international level and international tenders. Benjamin was previously International Key Account manager and he has managed a portfolio of international key accounts since 2006.
- **Rita Venditti** will join the International Sales team in Paris as International Key Account Manager reporting to Shane Dowling. Rita has previously been working for ALD Automotive in Italy in different roles in the Sales department.

In addition, ALD International announces the appointment of **Christophe Duprat** as Director of Strategy. Christophe was previously Head of Marketing of ALD International. In his new role he will be in charge of specific strategic projects and thus will participate in the strategic planning process. He will also play a role in acquisitions or development projects. Christophe will continue to report to Pascal Serres.

Société Générale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in **39 countries**,
- Employs **3 700 persons**,
- Manages **810 952 vehicles** (May 2010)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

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