

## Press Release

Paris, 15<sup>th</sup> September 2010

### ALD International strengthens its international teams

ALD Automotive reinforces its international setup by appointing new General Managers in Morocco, Algeria, Switzerland, Russia and Baltic region and creating a Hub for synergies between France, Morocco and Algeria.

ALD Automotive is pleased to announce the following appointments:

- **Nicolas Belleteste** has been appointed General Manager of ALD Automotive in Morocco. Nicolas joins from ECS Group where he was heading the subsidiary in Morocco.
- **Frederic Banco** has been appointed General Manager of ALD Automotive Algeria. Frederic was previously Sales Director for key accounts in France.
- **Olivier Fossion** has been appointed General Manager of ALD Automotive in Switzerland. Olivier was previously Director of International sales at ALD International. He will report to **Karsten Roesel**, General Manager of ALD Automotive in Germany, and contribute to the success of the German - Swiss hub.
- **Kent Bjertrup** has been appointed General Manager of ALD Automotive in Russia. Kent was previously managing the Baltic Region. He will continue to report to **Tim Albertsen**, COO of ALD Automotive.
- **Frank Svenhard** will supervise the Baltic Region. He will keep his existing position of deputy General Manager for ALD Automotive in Sweden but will strongly support the business in the Baltics. Frank will report to **Tim Albertsen** in his new role.
- **Karmo Kaares** is appointed Deputy General Manager for the Baltic subsidiaries. Karmo has been the country manager of Estonia since 2006. He had already previous regional responsibilities.

In addition to these appointments and in order to strengthen synergies between the businesses in France, Morocco and Algeria, ALD Automotive is creating a Hub between these three countries.

**Jean-François Chanal**, General Manager of ALD Automotive in France, will supervise in addition to France, the newly created hub. **Nicolas Belleste**, General Manager of ALD Automotive in Morocco, and **Frederic Banco**, General Manager of ALD Automotive in Algeria, will both report to **Jean-François Chanal**, who will continue to report to **Pascal Serres**, Deputy CEO of ALD Automotive.



**ALD**  
Automotive

IN GLOBAL  
PARTNERSHIP WITH



---

### **Société Générale**

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

[www.societegenerale.com](http://www.societegenerale.com)

### **ALD Automotive**

ALD Automotive is the operational leasing and fleet management business line of the Société Générale group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in **39 countries**,
- Employs **3 700 persons**,
- Manages **810 952 vehicles** (May 2010)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

[www.aldautomotive.com](http://www.aldautomotive.com)