

Press Release

Paris, 06 April 2009

ALD Automotive Enters Partnership with Wheels, Inc. to Offer a Comprehensive Global Fleet Management Program.

ALD Automotive & Wheels: the New Worldwide Solution for Fleet Management.

ALD Automotive, a leader in the European fleet management and leasing industry, today announced a global partnership with Wheels, Inc..

The ALD Automotive brand is one of the largest fleet management and leasing providers in Europe. Wheels serves the largest fleet customers in North America. Together, ALD Automotive and Wheels serves the strategic needs of multi-national corporations whose large, global fleets require specialized management and attention.

As part of the agreement, ALD Automotive and Wheels offer global consolidated summary reporting to corporate fleet managers. In addition, global customers will have access to market-specific expertise and insights across numerous countries. Finally, the partnerships' customers will benefit from a single point of contact who will manage global initiatives for the worldwide outsourced fleet – an organizational efficiency never before realized in the industry.

“The two brands ALD Automotive and Wheels are market leaders that have similar customer profiles, as well as comparable service portfolios,” explains Gianluca Soma, CEO of ALD International, holding structure of ALD Automotive. “We believe that combining our respective experience and variety of products will bring best-in-class service at a worldwide level to all of our customers. This will accelerate the homogenization of new products developed by ALD Automotive and Wheels according to each customer’s specific needs.”

James Frank, CEO and Chairman of Wheels, continues, “The combination of Wheels and ALD Automotive is uniquely qualified to provide innovative and comprehensive solutions to our Clients in response to their Global aspirations and initiatives. No other combination of companies providing Fleet Management has even close to the extensive industry experience, depth of resources, financial strength, comprehensive coverage and shared commitment to service excellence as that provided by Wheels and ALD Automotive.”

ALD Automotive will continue to operate ALD Automotive USA based in Madison, WI. This new arrangement allows US customers the benefit of adapted product and service offerings appropriate for their size and fleet needs.

The partnership focuses solely on global fleet management. Both companies remain financially independent and maintain their existing operations. Now aligned, the companies together serve

more than one million vehicles in 40 countries, making it the industry's farthest-reaching brand. At birthday, 40% of the brand's fleets are concerned by an international approach.

About ALD Automotive:

ALD Automotive is the car leasing and fleet management business line of Société Générale Group. ALD Automotive has been providing corporate and consumer vehicle financing and management solutions since 1946. Present in 39 countries, ALD Automotive is coordinated by its holding structure ALD International and operates a fleet of over 787.000 vehicles.

Combining professionalism and quality of services, ALD Automotive provides companies with value-added integrated solutions at both national and international levels.

www.aldautomotive.com

About Wheels:

Wheels, Inc., which pioneered the concept of auto leasing in 1939, provides a full range of specialized services to help organizations manage their vehicle fleets. Wheels manages more than 270,000 vehicles. Its holding company, Frank Consolidated Enterprises, at \$2 billion currently ranks as the largest privately held fleet management company and one of the largest private companies in North America. For additional information, please contact Bill Robinson, VP International for Wheels at brobinson@wheels.com.

www.wheels.com

About Société Générale:

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 560 billion, December 2008) and under management (EUR 336 billion, Decembre 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE, ASPI and Ethibel.

www.socgen.com

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