

## Press Release

Paris, 5<sup>th</sup> July 2010

### Gianluca Soma appointed within Societe Generale at group's Management Committee

Societe Generale appoints to the Group's Management Committee Gianluca Soma, Chief Executive Officer of ALD International and Head of Operational Vehicle Leasing and Fleet Management business line.

These appointment is effective July 1st 2010.

Gianluca Soma is born in 1960. Italian native, he graduated from LUISS University in Rome with a degree in Business Administration and received an MBA from the Turin School of Business Administration. He started his career in 1984 in management consulting with Ernst & Young and then Telos. From 1994 to 1997 he was Head of European Sales and Services for Hyperion Software Group, prior to joining GE Capital in 1997. In 1999 he was appointed CEO of Dial Italy, a subsidiary of Barclays Group. He joined Hertz Lease Italy as CEO in 2000. Following the purchase of Hertz Lease by Société Générale Group in 2002, Gianluca Soma served as Group Regional Director and later Deputy CEO of ALD Automotive Group. He was appointed Chief Executive Officer of ALD International in March 2008. Gianluca Soma has also been Chairman of the Italian automobile rental association (ANIASA), from 2005 to 2007.

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#### Société Générale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

[www.societegenerale.com](http://www.societegenerale.com)

#### ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in **39 countries**,
- Employs **3 700 persons**,
- Manages **810 952 vehicles** (May 2010)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

[www.aldautomotive.com](http://www.aldautomotive.com)