



ALD
Automotive

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Press Release

Paris, 27th January 2011

ALD Automotive strengthens its international teams

ALD International, the holding company of ALD Automotive group, announces the appointment of **Stéphane Renie** as Sales and Business Development Director of ALD International. Stéphane has more than 15 years experience in sales and marketing within Renault, in France and abroad. His last assignments within the car manufacturer were International Key Account Manager, Country Marketing Director and Worldwide Director for Pricing. Before joining ALD, he was Managing Director of Carat France, in charge of the development of the media agency's international business unit. He will report to **Pascal Serres**, Deputy CEO of ALD Automotive.

Press Contacts :

Yuliya Tabolina

Tel : +33 (0)1 42 14 61 06

Franck David

Tel : +33 (0)1 43 41 65 59

Société Générale

Societe Generale is one of the largest financial services groups in the euro-zone. The Group employs 157,000 people worldwide in three key businesses:

- Retail Banking, Specialised Financing & Insurance: Societe Generale serves 32 million individual customers worldwide.
- Private Banking, Global Investment Management & Services: Societe Generale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 3,246 billion, March 2010) and under management (EUR 164 billion excluding Amundi, March 2010).
- Corporate & Investment Banking: Societe Generale tailors solutions for its clients across sectors by capitalising on its worldwide expertise in investment banking, global finance, and global markets.

Societe Generale is included in the socially-responsible investment indexes: FTSE4Good and ASPI. In 2010, the title of SAM Sector Mover was awarded to Societe Generale.

www.societegenerale.com

ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in **38 countries**,
- Employs **3 700 persons**,
- Manages **841 220 vehicles** (January 2011)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

www.aldautomotive.com

ALD International
17 cours Valmy
75886 PARIS CEDEX 18
France

Tel: +33 (0) 1 57 29 36 60
Fax+33 (0) 1 57 29 37 00
www.aldautomotive.com

Communication Dept
Yuliya TABOLINA
Tel: +33 (0) 1 42 14 61 06
yuliya.tabolina@socgen.com

S.A au capital de 550 037 505 euros
RCS Nanterre 417 689 395
TVA intercommunautaire fr81417689395