

## PRESS RELEASE

Paris, 21 November 2011

### **ALD AUTOMOTIVE HAS PASSED THE 900,000 MARK**

ALD Automotive has reached a new milestone and manages a fleet of more than 900,000 vehicles around the world. This achievement is the result of ALD's strong commitment in customer service and satisfaction.

The subsidiary of the Societe Generale group has already posted a growth of more than 56,000 contracts this year, in line with an average yearly fleet growth of 9% over the last 9 years. With this result, ALD Automotive confirms its position as the second-largest European and third-largest global player in the Full Service Leasing and Fleet Management market. ALD Automotive has the widest geographical coverage, with operations in 37 countries\* across four continents, a unique expertise in the BRIC countries and a solid partnership with Wheels, Inc. in North America.

With a growing range of products and services, ALD is committed to offer ever-increasing mobility solutions that are tailor-made to customer needs and local specificities.

*\* Algeria, Austria, Belgium, Brazil, China, Czech Republic, Croatia, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, India, Italy, Latvia, Lithuania, Luxembourg, Mexico, Morocco, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, Ukraine.*

---

#### PRESS CONTACTS

Tel: +33 (0) 1 57 29 36 60  
Fax+33 (0) 1 57 29 37 00  
[www.aldautomotive.com](http://www.aldautomotive.com)

FRANCK DAVID  
+33(0)1 43 41 65 59  
[presse@fdcommunication.fr](mailto:presse@fdcommunication.fr)

AURELIEN MOREL  
+33 (0)1 42 14 78 71  
[aurelien.morel@socgen.com](mailto:aurelien.morel@socgen.com)

ALD INTERNATIONAL  
17 COURS VALMY  
75886 PARIS CEDEX 18 - FRANCE

S.A AU CAPITAL DE 550 037 505 EUROS  
RCS NANTERRE 417 689 395  
TVA INTERCOMMUNAUTAIRE FR81417689395

---

### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale' teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama.
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories.
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

[www.societegenerale.com](http://www.societegenerale.com)

### **ALD Automotive**

ALD Automotive is the operational leasing and fleet management business line of the Societe Generale group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates in **37 countries**,
- Employs **4,000 persons**,
- Manages **900,000 vehicles** (October 2011)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

[www.aldautomotive.com](http://www.aldautomotive.com)

#### PRESS CONTACTS

Tel: +33 (0) 1 57 29 36 60  
Fax+33 (0) 1 57 29 37 00  
[www.aldautomotive.com](http://www.aldautomotive.com)

AURELIEN MOREL  
+33 (0)1 42 14 78 71  
[aurelien.morel@socgen.com](mailto:aurelien.morel@socgen.com)

FRANCK DAVID  
+33(0)1 43 41 65 59

ALD INTERNATIONAL  
17 COURS VALMY  
75886 PARIS CEDEX 18 - FRANCE

S.A AU CAPITAL DE 550 037 505 EUROS  
RCS NANTERRE 417 689 395  
TVA INTERCOMMUNAUTAIRE FR81417689395