

Press Release

Paris, 09 March 2009

Appointments

ALD International announces the appointments of **Olivier FOSSION** as Sales Director of ALD International, **Kent BJERTRUP** as General Manager for the Baltic Region, **Frank SVENHARD** as Deputy General Manager of ALD Automotive Sweden, **Pekka KIVINEN** as General Manager of ALD Automotive Finland, **Thierry MERIENNE** as General Manager of ALD Automotive Mexico, **Nicolas GUERIN** as Insurance Director for the Group and **Guillaume GENTY** as General Manager of ALD-RE.

Olivier FOSSION, previously Head of International Sales at ALD International, has been appointed Sales Director of ALD International. After an excellent job, he will assume the full responsibility for Sales at group level in coordination with national Sales Directors.

Kent BJERTRUP, General Manager of ALD Automotive Lithuania has been appointed General Manager for the Baltic Countries while keeping his previous role in Lithuania. Baltic Countries has shown an interesting growth and a fast development reaching over 4000 vehicles in 3 years activity.

He replaces **Frank SVENHARD** who is appointed Deputy General Manager of ALD Automotive Sweden, where his strong experience will contribute to the further development of this promising country.

Pekka KIVINEN, previously Operations Director, has been appointed General Manager of ALD Automotive Finland. He will keep a coordination role in operation area.

Thierry MERIENNE, SGCIB representative in Mexico, has been nominated General Manager of ALD Automotive Mexico. He will assume the responsibility part time accordingly to the synergy agreement that has been put in place with SGCIB New York. A special thanks to Thierry who has strongly supported ALD Automotive Mexico from the very beginning.

Nicolas GUERIN, previously General Manager of ALD-RE has been appointed Insurance Director for the group. He will keep the direct supervision of ALD-RE and will drive the promotion and set up of all insurance programs within the group, including synergies with other business lines where applicable.

Guillaume GENTY, previously in charge of actuarial analysis and Deputy General Manager of ALD-RE in Dublin has been appointed General Manager of ALD-RE. We thank both Guillaume and Nicolas for the outstanding development of ALD-RE.

ALD International is the holding structure of ALD Automotive Group, subsidiary of Société Générale Group specialised in operational leasing and fleet management. ALD Automotive manages more than 786 000 vehicles in 39 countries.

Société Générale

Société Générale is one of the largest financial services groups in the euro-zone. The Group employs 163,000 people worldwide in three key businesses:

- Retail Banking & Financial Services: Société Générale serves more than 30 million individual customers worldwide.
- Global Investment Management & Services: Société Générale is one of the largest banks in the euro-zone in terms of assets under custody (EUR 2 560 billion, December 2008) and under management (EUR 336 billion, Decembre 2008).
- Corporate & Investment Banking: Société Générale ranks among the leading banks worldwide in euro capital markets, derivatives and structured finance.

Société Générale is included in 3 socially-responsible investment indexes: FTSE, ASPI and Ethibel.

www.socgen.com

ALD Automotive

ALD Automotive is the operational leasing and fleet management business line of the Société Générale Group. ALD Automotive is one of the largest providers in Europe and a company of reference on its market:

- Operates now in **39 countries**,
- Employs **3 800 persons**,
- Manages **786 518 vehicles** (December 2008)

Combining professionalism and quality of services provides companies with value-added integrated solutions at both national and international levels.

www.aldautomotive.com