

# Press release

Paris, 13 April 2021

## Lynk & Co selects ALD Automotive as preferred mobility membership partner in Europe

Lynk & Co, the global mobility brand, has selected ALD Automotive, the leading vehicle leasing company in Europe, as its preferred mobility membership partner to provide full-service leasing services to large corporates and small to medium sized companies in 7 countries across Europe: Germany, Spain, Italy, France, the Netherlands, Belgium and Sweden.

Clients may now benefit from full-service leasing packages for Lynk & Co's hybrid or plug-in hybrid 01 SUV. All models, available in either blue or black, are outfitted in ECONYL®, a material made of recycled fishing lines and other waste material, and entirely equipped with the latest features, high-tech details, built-in sharing options and a 69 km pure electric range for the plug-in hybrid motor. Leasing packages are available with flexible durations and mileage and include insurance\*, breakdown assistance and vehicle registration, as well as maintenance provided through Lynk & Co's door-to-door service.

For the duration of the contract, the lease is managed by ALD Automotive. Preparations are underway to implement a fully digital offering in due course in all countries and the contract process will be managed entirely online through ALD Automotive's digital platform, from credit assessment to e-signing the contract.

The mobility brand's mobility membership-based approach also encourages drivers to become a member of the Lynk & Co community. This provides members with access to the brand's sharing platform to allow their vehicles to be booked and shared for a fee with friends, family, and the Lynk & Co community. Members will also be able to benefit from exclusive events organized in member clubs by Lynk & Co, including the flagship club in [Amsterdam](#).

*“At Lynk & Co, we are convinced that mobility can be better and have found a like-minded partner in ALD Automotive,” confirms Alain Visser, CEO of Lynk & Co. “By combining forces, we will make a greater impact together on society by making sustainable mobility hassle-free and flexible”.*

*“We are proud to be partnering with Lynk & Co to help provide mobility solutions for the connected generation,” confirms John Saffrett, Deputy Chief Executive Officer of ALD. “With the growing shift from ownership to usership, we fully support Lynk & Co’s approach of delivering great mobility value with responsible usage. This strategic partnership not only supports our ambition to become a fully integrated sustainable mobility provider, but also encourages a positive shift towards shared, responsible mobility in an evolving industry.”*

Find out more here: [lynk.co](https://lynk.co)

*\*Excluding France and Germany*

## About

### **ALD Automotive**

ALD Automotive is a global leader in mobility solutions providing full-service leasing and fleet management services across 43 countries to a client base of large corporates, SMEs, professionals and private individuals. A leader in its industry, ALD Automotive places sustainable mobility at the heart of its strategy, delivering innovative mobility solutions and technology-enabled services to its clients, helping them focus on their everyday business.

With 6,700 employees around the globe, ALD Automotive manages 1.76 million vehicles (at end-December 2020).

ALD is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: ALD) and is included in the SBF120 index. Société Générale is ALD Automotive’s majority shareholder.

### **About Lynk & Co**

Lynk & Co was created to provide mobility solutions for the connected generation. We do make really, really good cars (the kind that have all the features you want without you having to ask for them), but we also offer a new way of using those cars. Our membership-based approach makes it simple to get on the

#### **Press contact:**

#### **Stephanie Jonville**

ALD Communication Department

Tel.: +33 (0)6 46 14 81 90

[stephanie.jonville@aldautomotive.com](mailto:stephanie.jonville@aldautomotive.com)

go. Members can access a car on a flexible, month-to-month basis and share with friends, family, and the Lynk & Co community.

**Press contact:**

**Stephanie Jonville**

ALD Communication Department

Tel.: +33 (0)6 46 14 81 90

[stephanie.jonville@aldautomotive.com](mailto:stephanie.jonville@aldautomotive.com)

